

Message Text

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ACTION EB-08

INFO OCT-01 ARA-14 ISO-00 TRSE-00 COME-00 STR-07 ITC-01

CTME-00 L-03 CIAE-00 INR-10 NSAE-00 /044 W

-----113871 150511Z /17/64

P 132205Z MAR 78

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC PRIORITY 8910

UNCLAS MEXICO 4240

C O R R E C T E D C O P Y (TEXT)

EO 11652: N/A

TAGS: EIND, ETRD, MX

SUBJECT: MEXICAN IMPORTATION OF GOLF CARTS

REF: STATE 58418

1. MEXICAN TARIFF APPLICABLE TO GOLF CARTS IMPORTED FROM ANY COUNTRY IS 100 PERCENT. OFFICIAL PRICE IS SET AT 100,000 PESOS PER UNIT FOR ELECTRIC-POWERED CARTS, AND AT 120,000 PESOS FOR GASOLINE MOTOR CARTS. IMPORT LICENSES ARE REQUIRED.

2. EXCISE TAXES LEVIED IN ADDITION ARE 2 PERCENT OF MERCHANDISE VALUE TO A FUND PROMOTING MEXICAN EXPORTS AND 3 PERCENT OF AD VALOREM DUTY RATE AS A MUNICIPAL TAX TO IMPROVE PORT OF ENTRY FACILITIES.

3. NO U.S. GOLF CARTS HAVE BEEN IMPORTED DURING THE LAST FOUR YEARS ACCORDING TO GOM STATISTICS. THERE IS NO RECORD OF IMPORTS INTO THE FREE ZONES. INSPECTORS FROM THE SECRETARIAT OF COMMERCE VISIT GOLF CLUBS TO CONFISCATE ILLEGALLY IMPORTED GOLF CARTS.

4. TWO MEXICAN COMPANIES USED TO DISTRIBUTE U.S. GOLF CARTS. ONE WAS BENJAMIN M. DEL CAMPO, S.A., NINO UNCLASSIFIED

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PERDIDO 376, MEXICO 13, D. F., REPRESENTING AMF-HARLEY DAVIDSON MOTOR CO., INC., 3700 W. JUNEAU AVE., MILWAUKEE, WISC. THE OTHER WAS COMERCIAL EUZKADI, S. A., NORTE 45 NO. 812, MEXICO 16, D. F., REPRESENTING CUSHMAN MOTORS, 1128 CUSHMAN DRIVE, LINCOLN, NEBRASKA.

5. IMPORT LICENSES ARE REQUIRED FOR GOLF CARTS. NONE HAS

BEEN GRANTED FOR FOUR YEARS AS THERE ARE TWO DOMESTIC
MANUFACTURERS WHO CLAIM TO PRODUCE AT A LOWER PRICE.
THE ESTIMATED VALUE OF U.S. IMPORTED GOLF CARTS WOULD BE
80,000 PESOS, ABOUT TWICE THE PRICE OF MEXICAN GOLF CART.
LUCEY

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: IMPORTS, EQUIPMENT, AUTOMOTIVE INDUSTRY, RECREATIONAL FACILITIES, TARIFFS
Control Number: n/a
Copy: SINGLE
Draft Date: 13 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978MEXICO04240
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780140-0532, D780112-0074
Format: TEL
From: MEXICO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780376/aaaacmda.tel
Line Count: 67
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 764c74c8-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 STATE 58418
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 03 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3353429
Secure: OPEN
Status: NATIVE
Subject: MEXICAN IMPORTATION OF GOLF CARTS
TAGS: EIND, ETRD, ELTN, MX, US
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/764c74c8-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014